



SPECIAL CARE & CAREER SERVICES

Building independence for children and adults with developmental disabilities

RECEIVED
JAN 12 2004

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

The WB33 Kids Development and Achievement Fund has been a blessing for Special Care & Career Services. We were thrilled to receive a grant from them for the Bilingual Therapy Service Project. This project helps to prepare Hispanic children with disabilities to reach their full potential.

Special Care & Career Services is a mainstay in Dallas County, serving children and adults with disabilities for 40 years. The agency began as a school for children with mental retardation in 1963 before adapting its programs to meet the changing needs of babies, toddlers and adults with disabilities. Today, Special Care & Career Services' mission is to provide programs for children and adults with developmental disabilities so they can lead fulfilling lives in their communities. We provide services to Dallas County, Collin County and parts of Denton County.

The Bilingual Therapy Services Project allows a greater number of Hispanic children with disabilities and their families to participate in our Early Childhood Intervention program which serves babies and toddlers, birth to age three, who have developmental disabilities and delays. These disabilities and delays include autism, spina bifida, cerebral palsy, Down syndrome, vision difficulties, hearing impairments, speech delays and numerous other disabilities. The program provides speech pathologists, physical therapists, occupational therapists, social workers and early childhood specialists the opportunity to help Spanish-speaking children and their families.

Thanks to WB33 Kids Fund, we have been able serve a greater number of Hispanic families in need of our services. This would not have been possible with out the generous support of the WB33 Kids Fund.

We are honored to have partnered with the WB33 Kids Fund in 2003. Please feel free to contact me at 972-991-6777 ext.112 if you need additional detail regarding this partnership. Best wishes for a safe and happy New Year.

Sincerely,

Claudia Byrnes Tanner
Executive Director



RECEIVED
JAN 12 2004

January 7, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing from a domestic violence shelter located in Fort Worth, Texas to tell you how much our local WB station and WB33 Kids Fund has helped our agency and community.

We partnered with WB33 in March of 2003 after receiving a generous \$10,000 grant. Our partnership with WB33 has allowed us to expand our gala event, which is our largest fundraiser and provide much needed funds to further our mission of keeping victims of domestic violence safe.

We rely heavily on partnerships with businesses in our community. WB33 is very well respected in the Dallas/Fort Worth Metroplex because of their commitment to local non-profit organizations.

It has been a pleasure to work with such a generous and caring business. We look forward to continuing such a gratifying relationship. Without organizations such as WB33 and their community activism and involvement, agencies such as ours could not survive.

Sincerely,

Stephanie Melson
Director of Development
Women's Haven of Tarrant County, Inc.

**Dallas
Fort Worth
Region**

RECEIVED
JAN 12 2004



January 7, 2004

RE: Localism Hearing

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:


The American Lung Association of Texas has been honored to work with WB-33 on several occasions over the years and has benefited greatly from their assistance. They have been generous in their support and outreach on many occasions to help us reach out to the local community.

WB-33 and the American Lung Association partnered in 2000 in the "Blow the Whistle on Asthma Walk". WB-33 was instrumental in helping us generate over \$50,000 in support of asthma education programs. They provided staff, in-kind donations, extensive media exposure, and their mascot the day of the event.

We are anticipating another great year working with WB-33. Fred Barnhill has agreed to serve as celebrity emcee for our 8th annual Respiratory Rally in April. This will be a great opportunity to serve those suffering from lung disease, as he will be able to explain the effect weather has on breathing and lung functioning to our participants. They have also agreed to run a PSA, as well as post an announcement on their community calendar.

Renee McMillion-Clark and the rest of the WB-33 staff have always been a team we can count on to provide whatever assistance possible. The American Lung Association of Texas is proud to have such a wonderful news station to market our programs and activities. We look forward to working together for many years to come to serve the Dallas-Fort Worth community.

Sincerely,


Tessie Holloway
Regional Executive Director
American Lung Association of Texas

8150 Brookriver Drive
Suite S-102, LB 151
Dallas, TX 75247
Phone: (214) 631-5864
800-LUNG-USA
Fax: (214) 630-8092

dallas@texaslung.org
www.texaslung.org

**When You Can't
Breathe, Nothing
Else Matters®**



Juliette Fowler Homes Inc.

A Heritage of Caring

RECEIVED

JAN 12 2004

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing on behalf of Juliette Fowler Homes Inc., a nonprofit which provides a home for more than 300 elderly and young residents each day, in support of KDAF-TV, WB33.

In 2000 our agency received a grant of \$12,500 from the WB33 Kids Fund to be used in our outpatient mental health counseling program for individuals of all ages and for families.

Juliette Fowler Homes Inc. is a social service agency which was chartered in 1892. Our services include long-term and skilled nursing care, retirement and assisted living apartments, affordable housing for seniors with limited incomes, residential treatment for emotionally-disturbed adolescents, and outpatient counseling services.

As a nonprofit entity, we depend upon charitable contributions in order to continue providing care for persons who do not have the financial resources to pay for all of the services they need. In our outpatient mental health program we use grant funds to serve individuals and families with low incomes and generally no insurance benefits. Without a program such as ours—underwritten by contributions—they would have no access to mental health services.

Typically, our outpatient services deal with such issues as family conflicts, adolescent gang involvement and runaways, teenage pregnancies, depression and interpersonal relationships. The goal of outpatient treatment is to provide early intervention, before problems escalate and more intensive residential treatment and/or hospitalization becomes necessary.

The board and staff of Juliette Fowler Homes Inc. appreciate the financial support that WB33 has given to our programs.

Sincerely,

Kay Ellis
Vice President for Development



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JAN 14 2004



LONE STAR COUNCIL

4411 Skillman
Dallas, Texas 75206
Telephone: 214 824 1122
Fax: 214 824 1148
www.campfireusadallas.org

Serving Area Youth Since 1913 January 13, 2004

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EXECUTIVE DIRECTOR

Tim James

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

On behalf of the volunteers, the board and staff, and especially the thousands of children whose lives we touch, we are pleased to announce that Camp Fire USA Lone Star Council has received the following support from WB33:

- \$5,000 for our KIDTALK phoneline, received on 1-3-02
- Localized copies of our national Public Service Announcement (they added our councils name and phone number to the tapes, which we then sent out to stations throughout our city) in the fall of 2001
- \$20,000 for after school programs aimed at serving at-risk teens, received on 12-28-00
- \$10,000 for after school programs for middle school students, received on 12-17-99

Should you have any questions about Camp Fire USA or how we used these contributions, please contact me at any time at 214 824 1122 ext. 229 or by e-mail at jgregg@campfireusadallas.org

Together, we turn today's kids into tomorrow's leaders!


Jeremy Gregg
Director of Development and Communications

Camp Fire USA Lone Star Council is a 501 (c) 3 not-for-profit, tax ID # 75-0939904



A United Way Agency

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JAN 14 2004

January 12, 2004

The Honorable Michael Powell
Federal Communications commission
445 12th Street, S.W.
Washington, DC 20554

Re: Benefits of local programming of KPLE TV

Dear Chairman Powell:

KPLE TV in Killeen Texas provides Public Service Announcements and Interviews with local church and civic leaders to let the Central Texas viewing area know about the events in the communities it serves. The National Day of Prayer Task Forces in the communities appreciate this service in getting the word out about the events and the importance of answering the "call to pray for our nation" on the first Thursday of May each year.

As coordinator for National Day of Prayer in Temple, Texas for several years, it has been a great help to receive this support from KPLE TV.

Sincerely,



Pat Dalrymple, Coordinator
Central TX National Day of Prayer Task Force
4707 Buckskin Trail
Temple, Texas 76502
254-742-1029



HEADQUARTERS

NEW ORLEANS, LA
1024 Elysian Fields Ave., 70117

LOUISIANA

BATON ROUGE
5177 Greenwell Springs Rd., 70806
(225) 828-8102

LAKE CHARLES
149 W. 18th St., 70601
(818) 494-8261

SHREVEPORT
5000 Greenwood Rd., 71109
(818) 831-6667

ARKANSAS

LITTLE ROCK
528 W. 15th St., 72202
(501) 878-0255

TEXAS

BEAUMONT
495 S. 4th St., 77701
(409) 832-8878

CORPUS CHRISTI
2301 Saratoga Blvd., 78415
(361) 852-7839

DALLAS
4415 San Jacinto, 75204
(214) 828-2001

FORT WORTH
4025 Rufus Snow, 76180
(817) 738-8420

HOUSTON
704 E. 11 1/2 St., 77008
(713) 868-9877

SAN ANTONIO
303 El Paso St., #206, 78207
(210) 222-0985

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LOCAL 100 Service Employees International Union **AFL-CIO**

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JAN 14 2004

January 11, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell,

Through out the last year Univision Radio here in Houston has been helpful in getting our message out the Houston media market. In our struggle to communicate to over 1600 Taco stand owners it would had been impossible without there help. Concerning the issues of health and safety for the general public related to the cleanliness of the stands and the need to pay employees the minimum wage the radio station has repeatedly stood up for the good of the community.

Sincerely yours,


Orell Fitzsimmons
SEIU Local 100
State Director

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JAN 14 2004

CARTER BLOODCARE

Your Community Not-For-Profit Blood Center

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

Carter BloodCare congratulates the staff of Sportsradio 1310 The Ticket for hosting one of Carter BloodCare's largest single-day blood drive events in 2003. Your whole hearted dedication has helped save lives in our community by educating the public about the on-going need for blood donors.

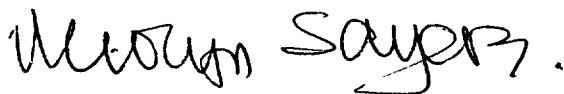
Sportsradio 1310 The Ticket supported this blood drive campaign not only with on-air promotion, but placement in station publications, on the station website and with an on-site day-long live broadcast from the blood drive. The value of this promotion easily reaches into the \$50,000+ range and was donated free-of-charge to Carter BloodCare.

More than 280 donors gave at this single-day event, making it the second largest single-day blood drive event in April, 2003. Also, 34% of the donors at this blood drive were first-time blood donors, which indicates that the promotion capitalized well on listener loyalty.

Considering that each donation can help up to three different patients, Sportsradio 1310 blood donors touched the lives of almost 850 patients and the families who love them.

The lives of more than 4 million Americans would be in jeopardy without blood transfusions. We heartily commend the staff of Sportsradio 1310 The Ticket for their on-going support of Carter BloodCare and their dedication to being sure blood is ready when it is needed by patients in our community hospitals.

Best regards,



Merlyn Sayers, M.B., B.Ch., Ph.D.
President and CEO

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JAN 14 2004

CARTER BLOODCARE

Your Community Not-For-Profit Blood Center

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

For the third consecutive year, Carter BloodCare congratulates the staff of 99.5 The Wolf for hosting a successful blood drive campaign at a time of year when donor recruitment is most challenged. This valuable partnership has not only helped save lives in our community but also educated the public about the on-going need for blood donors.

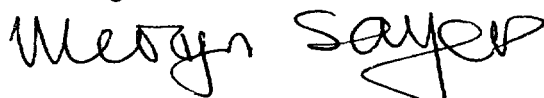
Annually, 99.5 The Wolf supports this blood drive campaign not only with on-air promotion, but placement in station publications, on the station website and with on-site station appearances at blood drive events and donor centers throughout the campaign. The value of this promotion easily reaches into the \$100,000+ range and was donated free-of-charge to Carter BloodCare.

Between the donor centers and the four primary drive sites, 99.5 The Wolf saw more than 7,900 donors during the three weeks of the campaign. That is close to a 20% increase over the week prior to the start of the promotion, and an increase of almost 1,000 donors over last year's campaign.

Throughout the history of the *Wolf's Out For Blood* Summer Blood Drive campaigns, more than 22,000 blood donors have stepped forward to give. Considering that each donation can help up to three different patients, Wolf donors have touched the lives of almost 66,000 patients and the families who love them.

The lives of more than 4 million Americans would be in jeopardy without blood transfusions. We heartily commend the staff of 99.5 The Wolf for their on-going support of Carter BloodCare and their dedication to being sure blood is ready when it is needed by patients in our community hospitals.

Best regards,



Merlyn Sayers, M.B., B.Ch., Ph.D.
President and CEO

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JAN 13 2004

Mission
to prevent and cure diabetes
and to improve the lives of all
people affected by diabetes.

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell

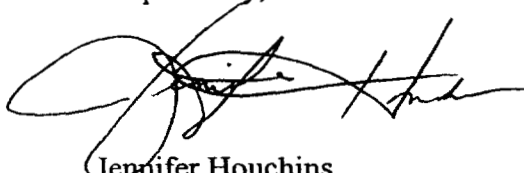
KENS 5 has been a supporter of the American Diabetes Association (ADA), for a number of years. This past event year (October 4, 2003) KENS 5 partnered with the ADA as a media sponsor of our signature event, America's Walk for Diabetes.

As a sponsor of the event, KENS 5 provided the ADA with: Ms. Deborah Knapp as a our emcee; recorded PSAs and ran over 200 spots; conducted a 'day-of-event' interview that ran during the 10 o'clock news; gave a live promo spot on the morning show the day of the walk; conducted a live interview on the Saturday, October 11 morning show. They also provided us with copies of the PSAs and live interviews.

By partnering with the ADA, KENS 5 gives back an invaluable asset. This is shared with our community leaders and major sponsors/donors to help continue to raise funds to fight diabetes. Without the support of KENS 5, our Walk for Diabetes would not have been as successful as it was.

I look forward to working with KENS 5 in the 2004-05 event year.

Respectfully,



Jennifer Houchins
Market Director of Programs and Communications
American Diabetes Association
8918 Tesoro Drive, Suite 575
San Antonio, Texas 78217

Cc Allen Lansing, KENS 5

South Texas Area
Alamo District

8918 Tesoro Drive, Suite 575 • San Antonio, TX 78217
Tel: (210) 829-1765 or 1-888-342-2383 Fax: (210) 829-1757

For Diabetes Information Call 1-800-DIABETES • <http://www.diabetes.org>

The Association gratefully accepts gifts through you will



Creating solutions, changing lives

Helping people with disabilities
gain greater independence

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EASTER SEALS RIO GRANDE VALLE

P.O. Box 489
1217 Houston Street
McAllen, TX 78505-0489
(956) 631-9171 • Fax (956) 631-7566

HARLINGEN SATELLITE
1514 S. 77 Sunshine Strip, Suite #4
Harlingen, TX 78550
(956) 423-9171 • Fax (956) 423-7457

www.easterseals-rgv.org

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DIRECTOR**

Patricia Rosenlund

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street SW
Washington DC, 20554

Dear Chairman Powell:

For over 25 years NewsChannel 5's has been putting hope within reach for children and adults with disabilities in the South Texas.

Today, NewsChannel 5 and Easter Seals continue to partner and market local, annual events such as the telethon, Walk With Me, Safe Halloween and the Bobby Pulido Celebrity Golf Classic. NewsChannel 5 supports each event with generous sponsorships and public service announcements that advertise each event while advocating for enhanced independence for children and adults with disabilities. In addition, a station representative has served on the 15-member volunteer board of directors for over 10 years.

In 2001 Easter Seals was privileged to honor Mr. Ray Alexander, General Manager of NewsChannel 5, as the ABC affiliate has played a vital role in keeping Easter Seals' mission in the forefront by hosting our annual telethon and by supporting our programs and services year around.

NewsChannel 5's generosity and support helps Easter Seals provide programs that change people's lives.

Sincerely,


Patricia Rosenlund
Executive Director

RECEIVED
JAN 9 2004

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th St. SW
Washington DC 20554

Dear Mr. Powell:

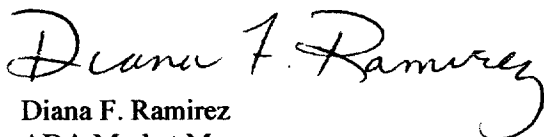
The American Diabetes Association (ADA) is the nation's leading voluntary health organization providing diabetes research, public awareness / education and advocacy. Our mission is "to prevent and cure diabetes and to improve the lives of all people affected by diabetes." To fulfill this mission, the ADA funds research, provides information to help people with diabetes, their families, health care professionals and the public. This is possible through the network of thousands of volunteers and sponsors in the Rio Grande Valley and across the nation.

The American Diabetes Association and the Rio Grande Valley Council would like to acknowledge ABC-KRGV TV-5 for their outstanding dedication and support during the last few years in providing diabetes awareness and education to the community. ABC-KRGV TV-5 has always recognized the great need to inform the public of the severity of diabetes through public service announcements. ABC- KRGV TV-5 is the *only television station in the Rio Grande Valley* that has always been at the forefront to provide these important PSAs and financial support for all ADA events.

18.2 million people have diabetes, 6.2% of the population in Texas has diabetes, and 1 out of 4 people in the Rio Grande Valley has diabetes. Diabetes is an enemy that is hidden and not easily recognized, we must all be more vigilant in detecting it and preventing it's spread through public awareness and education. Support & resources from the community is a major step in helping us in the fight against diabetes.

Thank you for your attention.

Sincerely,


Diana F. Ramirez
ADA Market Manager

South Texas Area
515 Nolana Loop, Suite F • McAllen, TX 78504
Tel: (956) 631-1118 or 1-888-342-2383 Fax: (956) 631-1139

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JAN 12 2004



Chase Bank Newhaus Tower
200 South 10th, Ste. 101
Post Office Box 187
McAllen, TX 78505-0187
Tel. (956) 686-6331
Fax (956) 686-8430
e-mail: info@unitedwaysotx.org

January 9, 2004

"The Honorable Michael Powell
Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

Dear Chairman Powell,"

The United Way of the South Texas relies heavily on public service announcements offered to us by the local media. Due to budget constraints we do not have funds for such functions. Community leaders and supporters who are involved in the United Way understand the critical services provided by this organization and the impact it has on the people. This is not the case with the general population, public service announcements are crucial in connecting our good works with the people who need it the most.

The generosity of our local media and their efforts in creating & airing service announcements has helped thousands of people in our area. Through their work, our residents have learned about programs available to them here at home. We believe that this is "What Matters", in our community.

To all who participate, we appreciate their support. We would not be as effective without their help.

Sincerely,

A handwritten signature in black ink, appearing to read "Thelma M. Garza". The signature is fluid and cursive, with the first name being the most prominent.

Thelma M. Garza,
President



**American
Red Cross**

RECEIVED
JAN 12 2004

South Texas Chapter

Serving Cameron, Hidalgo, Starr & Willacy Counties

January 8, 2004

Administrative Offices

P. O. Box 2202
16281 N. Expressway 83
Harlingen, TX 78551-2202
Tel.: (956) 412-9824
Fax: (956) 423-0542

Service Centers:

Brownsville

700 E. Levee, Ste. 207
Tel.: (956) 541-5206
Fax: (956) 982-0758

Harlingen

16281 N. Expressway 83
Tel.: (956) 423-0523
Fax: (956) 423-0542

Pharr

425 W. State St.
Tel.: (956) 787-7851
Fax: (956) 787-6841

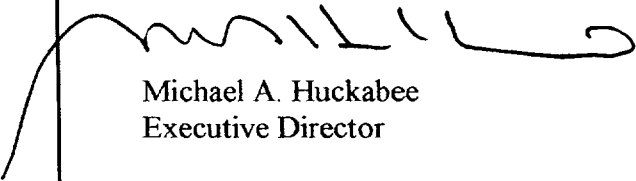
Honorable Michael Powell
Federal Communications Commission
445 12th St. SW
Washington, D.C. 20554

Dear Honorable Michael Powell,

The American Red Cross South Texas Chapter values the public service announcements shown on television these recent months. These announcements serves an important purpose in providing our constituents, donors and volunteers an important message; Together, We Can Save a Life.

Keeping our name in the forefront increases public support from our communities, businesses and leaders in our jurisdiction. No words can express our gratitude.

Sincerely,

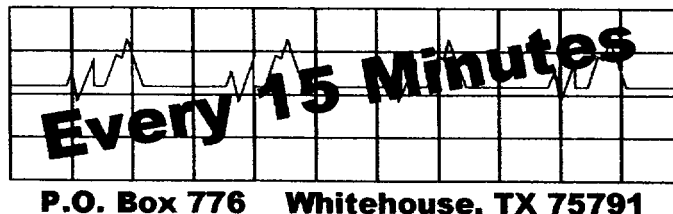


Michael A. Huckabee
Executive Director



Together, we can save a life

Officer James Stewart
903-839-3456
WPDCommunityServices
@tyler.net



Suzanne Loudamy
903-839-7094
Loudamypa@
cox-internet.com

January 9, 2004

RECEIVED
JAN 12 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell,

It is my pleasure and privilege to share with you how KLTV Channel 7 in Tyler, Texas played a major role in the production and implementation of the Every 15 Minutes program in Whitehouse, Texas.

Every 15 Minutes is a two-day program focusing on high school students that challenges them to think about drinking/drugs, personal safety, and the responsibility of making mature decisions. The program's name derived from the fact that every 15 minutes someone in the U.S. dies in an alcohol/drug related traffic collision and shatters the lives and dreams of innocent families. The program brings the whole community together in a collaborative effort to address the seriousness of the problem.

The first day is filled with approximately 40 students being pulled from the classroom, two at a time, every 15 minutes by the Grim Reaper. As their pictures are broadcast over the school-wide television system, an announcement is made that these students were just killed in an alcohol related crash. The students return to class wearing a "Living Dead" shirt and made-up to look ghostly. They go through the remainder of the day as the Living Dead, not speaking or interacting with anyone. Later that afternoon, the 1200 students of Whitehouse High School gather on the hill surrounding the parking lot where they witness a mock car crash that was caused by an impaired driver. It is handled just as if it were a real car crash. Police, fire, EMS as well as the medical helicopter and funeral home hearse are involved. All of these events are quite graphic and designed to drive home the consequences of making bad choices. KLTV was there to record all of these events.

Throughout the night, Garry McDugle of KLTV and Officer James Stewart of the Whitehouse PD, worked side by side to edit and produce a video portrayal of the day's events.

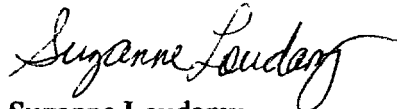
The second day, that video is shown to the student body along with addresses given by students, parents and invited guests. This video is very professionally edited and set to music. It is the pinnacle of the assembly. Adults and students are brought to tears through the realization of what has happened in the past and could happen in the future due to someone making an irresponsible decision when it comes to driving while under the influence of alcohol or drugs.

When we approached KLTv about providing this service for us, they were more than willing and very anxious to help. They provided the camera operator, editing, addition of the music, converting the beta tape to VHS for our use...they provided everything to us at no charge whatsoever. They asked for nothing in return.

Without the service that KLTv provided for us, our program would have still happened. Would it have dealt the enormous impact without the video? Absolutely not! Not only is this video used for the assembly, but it is also used to recruit parental and community involvement for future programs.

We only present the program every other year. It is our belief that if the students see it too often, it will lose some of its impression. In that off year, we work on fundraising and planning for the next presentation. We look forward to working with KLTv Channel 7 in Tyler, Texas again in 2004 as we prepared for the 2005 Every 15 Minutes program here in Whitehouse, Texas.

Sincerely,

A handwritten signature in cursive script that reads "Suzanne Loudamy".

Suzanne Loudamy

Co-Chairman

Whitehouse Every 15 Minutes



Hiway 80 Rescue Mission Ministries

Rev. H. Tony Chung, Executive Director

Men's Center & Hope Haven Home for Women & Children

3117 W. Marshall Ave. * Mail: PO Box 3223 * Longview TX 75606-3223 * Phone: (903) 759-9675 * Fax: (903) 297-6904 * www.hiway80mission.org

RECEIVED
JAN 12 2004

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing this letter to inform you of the impact that KLTW Channel 7 has helped to make in this community, and in particular this ministry, by running PSA's for Hiway 80 Rescue Mission and Hope Haven Home for Women and Children.

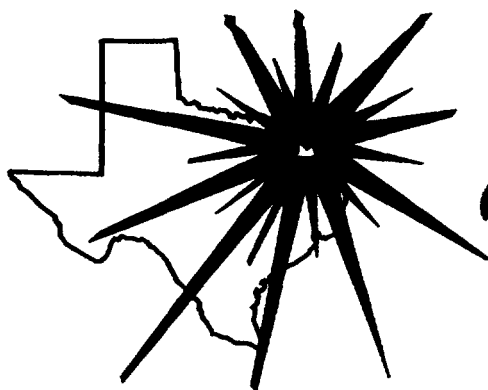
Hiway 80 Rescue Mission and Hope Haven rely on donations to support the ministry for the homeless and hurting men, women and children of East Texas. We are a faith-based mission and receive no government funding. This past year, we averaged approximately 200 meals a day, as well as giving out clothing to our guests, offering shelter and conducting nightly chapel services. We offer a one-year residential discipleship/recovery program, allowing men and women the opportunity to change their lives for the better.

I have had numerous people stop by the mission to donate food or clothing after seeing one of the PSA's and would tell me they had no idea what we did here. There were also a number of people who volunteered here as a result of seeing the PSA's.

We truly appreciate all that KLTW Channel 7 has done for Hiway 80 Rescue Mission Ministries. They have helped to make a difference in the lives of the homeless and hurting.

Sincerely,

Rev. H. Tony Chung, MBA
Executive Director



Panola County
CHAMBER OF COMMERCE

300 W. PANOLA

PHONE (903) 693-6634

CARTHAGE, TEXAS 75633

January 14, 2003

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Powell:

My name is Tommie Ritter Smith. I am President of the Panola County Chamber of Commerce, Carthage, Texas. I have served in this position for the past twenty-one years.

Since 1993, I have also been President and CEO of the Tex Ritter Museum and Texas Country Music Hall of Fame. I have worked closely with Jerry and Wanda Hanszen and KGAS Radio during these years.

The Chamber of Commerce and the Museums have many functions each year that require getting the word out and KGAS has been invaluable to us in this respect.

The Hanszens have served on our boards and committees and are a very important part of the spirit of our community.

KGAS features a Sound Board everyday that informs its audience about what is going on in our area. They also have a local show called Panola Pride where guests are interviewed and given the opportunity to promote their events and organizations.

When there is a special need in the community, KGAS is involved.

When there is a major accident or crises, KGAS is there and reports these incidents with a special sensitivity that seems to be lacking in some news media.

I feel we have been very fortunate to have our local radio station and their involvement in helping to make Carthage and Panola County a great place to live.

Sincerely,

Tommie Ritter Smith

Tommie Ritter Smith
President Panola, County Chamber of Commerce



DUANE BAUSHKE
CHIEF OF POLICE

CARTHAGE POLICE DEPARTMENT

P.O. BOX 400
CARTHAGE, TEXAS 75633-0400

PHONE: 903-693-3866
FAX: 903-693-2474

January 12, 2004

KGAS Radio
Attn: Mr. Jerry Hanszen
215 S. Market Street
Carthage, Texas 75633

Dear Mr. Hanszen:

As you know, I am employed by the City of Carthage as Public Safety Director, serving both the Police and Fire Departments. Please let me take an opportunity to express my appreciation to you for all the help you have given the City through the radio station. You have always been willing to make public safety announcements on behalf of the police department. You have, on many occasions, broadcast information concerning road detours because of car wrecks, information about missing or lost children, descriptions of vehicles wanted by the police, or any information the police wanted the public to know quickly. You have also broadcast events of public concern, such as the Peace Officer Memorial Ceremony or police officer retirement parties.

Your work with the Fire Department also deserves recognition. You have also been quick to cover events of the fire department, such as major fires or car wrecks. And you are always willing to cover special events, such as the annual fireman's banquet.

On behalf of the officers and staff members of the police and fire departments, thank you for all the work you do through the radio station to make the City of Carthage a safety place to live and work.

Sincerely,

Duane Baushke
Public Safety Director

The Panola Watchman

P.O. BOX 518 CARTHAGE, TX. 75633

(903) 693-7888

FAX (903) 693-5857

January 6, 2004

To whom it may concern:

I am Bill Holder, publisher of the Panola Watchman newspaper in Carthage, Texas. I would like to tell you about our local radio station and the local owner. Jerry Hanszen and I have been friends for years. We were both in retail business before we entered the media. In the industry we would be considered competitors, and we are. When it comes to our community we are not. KGAS Radio and the Panola Watchman work together for the betterment of our community. We are on most boards together. A few of them are: The Panola County Chamber of Commerce, The Panola County Industrial Board, The Texas Country Music Board. & Carthage Mainstreet. Jerry is president of The Panola County Appraisal Board and serves on a city board or two. He is an active shiner and a member of civic clubs in town. The reason we serve on these boards is to keep the public informed. We believe to have a strong community you have to have a strong newspaper and a strong radio station. KGAS takes local news first. The station breaks in to report any breaking news. A fire is reported immediately to help with traffic. Jerry is also a volunteer fireman. If there is a storm, people tune to KGAS to get school information about cancellations or late starts. We both devote a lot of time and space to positive school news. KGAS has a daily show called Panola Pride that promotes the town, school, non-profit organization, or any word someone wants to get out. Beginning at 6 a. m. The Station devotes most of the morning to local news and calender of events. They even carry the school menus so moms will know what their children are eating. As I said we work together, we share information to be sure it is accurate. We give each other tips on news happenings because we want to use every avenue to inform the public. I don't know of anyone in Carthage I respect any more than Jerry Hanzson and the job he is doing for our town with his radio station KGAS.

Thank You



Bill Holder



Panola County Commissioners

County Courthouse
110 S. Sycamore Street, Room 102-A
Carthage, Texas 75633
(903) 693-0385
Fax: (903) 693-0342

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Powell:

I am, Ronnie LaGrone, County Commissioner Pct. # 1 Panola County, Texas. I am a lifelong resident of this county. In my 51 years in this county I have served on many committees and a officer in many civic organizations.

As Commissioner, I have called upon Mr. Hanszen's station for emergency information broadcasts, evacuation information, road closures, and road conditions. As Past President of the Panola County Shine Club, I worked hand in hand with Mr. Hanszen's station on all our fund raisers for Scholarships and our Crippled Children's Hospital. Mr. Hanszen donates two days to our Hospital Fund Raiser, because of his efforts, we have raised more money than any club or county in our Temple's jurisdiction. Mr. Hanszen has donated free live remote for fund raisers for the Masonic Lodge, Panola County Cattleman's Association and The Carthage Noon Lions' Club. As Past President of The Cattleman's Association and present President of the Noon Lions Club, I know personally that our fund raising success is because of the help of Mr. Hanszen's station.

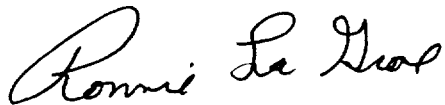
I am present Sec-Treasurer of the Panola County Cattleman's Association. We are embarking on a million dollar renovation project for our arena, it is used for youth, 4-H, High School, College, and for raising scholarship funds. Mr. Hanszen's station has signed on as a major helper in getting the word out to the public about our

project.

Mr. Hanszen has a program Monday thru Friday on his station in which he solicits community and club leaders to tell the public of their activities and projects.

All of the things I have mentioned are done by Mr. Hanszen's station at no cost to the clubs or organizations. Without a dedicated businessman and citizen like Mr. Hanszen, our county would not be the kind of place it is today.

Sincerely,

A handwritten signature in cursive script that reads "Ronnie LaGrone". The signature is fluid and stylized, with the first name "Ronnie" being more prominent than the last name "LaGrone".

Honorable Ronnie LaGrone
Commissioner Pct. #1



FIRST UNITED METHODIST CHURCH

DR. GARY FITZGERALD
Pastor

REV. DON SCOTT
Associate Pastor

January 9, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Michael Powell:

Unhesitatingly I commend Owner/General Manager Jerry T. Hanszen, his wife Wanda, and the other staffers at KGAS (104.3FM and 1590AM) Carthage, Texas.

Now in my fifties and serving the United Methodist Church since I was 19, I have been in multiple Texas markets. All have been helpful, but none as much as KGAS.

For instances

1. We started a pumpkin patch (1000 pumpkins) using the proceeds to fund our children and youth ministries. I received a call. Mr. Hanszen and his wife set up their equipment and for two hours helped publicize our pumpkins. In the process we were allowed to explain all the ministries of our church.
2. We put in a children's playground, purchasing Dairy Queen equipment. It was quite a step of faith for our church (\$15,000). On the day of dedication, there was the KGAS truck and the Hanszens broadcasting about our new children's equipment.
3. We sponsored a banquet for all the law officers of Panola County. (200 plus came). KGAS set up their truck outside our Activity Center and broadcast the event live.
4. KGAS has broadcast live noon-day services, so that the shut-ins could participate.
5. KGAS has allowed guest speakers in our church to be interviewed so that the general public would know about our special programs.
6. When we buy advertisement spots, Mr. Hanszen always gives us 1 spot (sometimes more) for every spot we buy.
7. One Sunday our live broadcast was not being received. Shut-ins were calling us about it. Not five minutes later, Jerry Hanszen (not one of his staffers) hurried to the church and corrected the malfunction.

I wish I could tell you the Hanszen's were Methodists; they are not. They're Baptists. The point being; the graciousness and helpfulness they have showed us, they extend to all other churches and service clubs.

They are wonderful too at helping local businesses get started or increase their business. They do remotes to introduce the public to the businesses.

Also, they broadcast and rebroadcast every sports event in the various schools.

And when there are emergencies KGAS immediately breaks in to inform the listeners and give whatever information we need to know.

If you need an Exhibit A of how one public broadcaster and his staff improve their town and county, check out KGAS.

I have told Mr. Hanszen on more then one occasion that I want my church to be as community minded and to strive for the professional excellence I have seen in him and his staff.

I have not itemized all the positive examples I could give you about KGAS, but from what I have written you realize my wholehearted appreciation for KGAS.

Until later,



Dr. Gary Fitzgerald
Senior Pastor

SHARON



Shrine With Me In ~ '03



SHRINE
CENTER
A.A.O.N.M.S.

10027 ST. HWY. 31 EAST • TYLER, TEXAS 75705 • 903-566-2151 • FAX: 903-566-6443
sharonshrine@tyler.net

HENRY YARBROUGH
Potentate 2003

KGAS Radio
215 South Market Street
Carthage, TX 75633

Dear Mr. Hanszen,

On behalf of all twenty five hundred members of Sharon Shriners, allow me to thank you for your continued efforts for the Shriners Hospitals for Children. For the past fifteen years, Panola County has consistently contributed more money to our cause than any other area in all of East Texas. The combined contributions of your broadcasting area have averaged more than one dollar per person for every man, woman, and child in your area, and have continually been significantly higher in dollar amounts than areas with several times greater population. This is no doubt due to the efforts of you and your station in promoting and publicizing our charity.

As a member of the Board of Governors of the Shriners Hospital-Houston, I get the pleasure of seeing how these funds impact the lives of children and their families. Shriners like to say: "No man stands so tall as when he stoops to help a child." I cannot thank you enough for your efforts on behalf of our hospital system. We look forward to continuing to work together in the future.

FOR THE KIDS-2004

Sincerely,

Tom M. Jones, D.D.S.
Potentate/CEO 2004

Tom M. Jones
Chief Rabban

Leroyce Jones
Assistant Rabban

Dewayne "Ozzie" Osborne
High Priest & Prophet

W.O. "Billy" Rozell
Oriental Guide

Melvin E. Ruyle
Treasurer

Harvey Vincent
Recorder

TELEPHONE
(903) 693-0391



FAX
(903) 693-2726

COUNTY JUDGE
DAVID L. ANDERSON
PANOLA COUNTY COURTHOUSE
CARTHAGE, TEXAS 75633

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

As Panola County Judge, I have many times observed KGAS Radio's community service. The owners, Jerry and Wanda Hanszen, along with their staff are finely tuned to needs and events of our local area. KGAS has sponsored free public forums for all the local candidates to come together and express their views. These forums are a benefit to the public allowing them to be better informed of the different candidates platform.

KGAS announces public meetings and allows someone involved with the meeting to present the results on the radio's news programs. KGAS also informs its listeners of local events that benefit the public. In the event of an emergency, KGAS interrupts regular broadcasting and announces to the public to watch out for emergency vehicles responding to the emergency. This occurs on a regular basis with fire alarms. Last February's shuttle disaster KGAS regularly informed its listeners to be alert for shuttle debris and who to call if suspected debris was discovered.

I believe that I can speak for most of the citizens of Panola County that we appreciate the efforts demonstrated by KGAS Radio to be involved in the events and needs of our area. In today's world rural areas such as Panola County depend on our local radio station to be one of our primary tools to inform the citizens of emergency events.

Sincerely,

A handwritten signature in black ink, reading "David L. Anderson". The signature is fluid and cursive, with a long, sweeping underline.

David L. Anderson
County Judge

DLA:cb